

Growing Together

for Kid Success



Brilliant**Detroit**
creating kid success neighborhoods

2019

ANNUAL
REPORT



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Our Mission

Brilliant Detroit is dedicated to building kid success families and neighborhoods where families with children 0-8 have what they need to be school ready, healthy and stable. *We do this by establishing and operating homes in high need neighborhoods that offer proven programming to families and children.*



From the CEO

Since 2016, Brilliant Detroit has served as a gathering space for thousands of people looking to create kid success neighborhoods in Detroit. These are children, parents, grandparents, and all those who want to ensure that young children can grow and thrive in their communities. We have been lifted by the power of people coming together for kids across all walks of life.



At our Third Annual Event, attendees made a “tree” decorated with tags thanking all those who have changed our lives. Those tags represented commitments to stand on their shoulders and continue that work and growth. And that’s exactly what we’ve done.

In 2019 we served over 5,800 people through eight neighborhood hubs, and provided over 47,000 hours of evidence-based programming. Together with more than 90 organizational partners and 1,800 volunteers from our own and other neighborhoods, lives have been transformed by connecting families with young children to the resources and supports needed to achieve their goals.

Join us for a look at some of the stories that guide this work. Truly, thank you for whatever role you played in these stories and the countless others that happen alongside them.

In partnership,

Cindy Eggleton
Co-Founder and CEO



At-a-Glance Overview

Success and Strength



Thank you for your dedication in creating kid success neighborhoods!

Together we have:

- Opened sites in 8 Detroit neighborhoods
- Served more than 5,800 people
- Partnered with 90+ organizations to strengthen our work
- Worked with more than 1,800 volunteers from various zip codes, for more than 6,000 hours
- Exceeded 47,000 cumulative hours of quality programming by our participants
- Raised \$3 million to continue reaching more families in more neighborhoods



Families are already seeing improvements in 75% of our key measures of kid success!

3,000 The number of children that will participate in 313Speaks –

our new initiative with the City of Detroit and Bloomberg's What Works Cities to grow early childhood vocabulary.

Babies and toddlers wear clip-on "word pedometers" that count the words they hear and speak, as well as the conversation "turn-taking" with their caregivers.



OUR CURRENT LOCATIONS



COMING SOON! The sites shown in BLUE are currently underway!

Note: Some location placements have been positioned to provide better visual map clarity.

The amount of Detroit children that still live in poverty and only 15.7% are reading at grade level by third grade

60%

We can change this together.

24

The number of sites we plan to have in the next three years to create "population level change"

"My mentor is special because she helps me learn words I don't know and she plays games with me and I like her. And we work together to clean up our messes." - Child in High Dosage Tutoring Program

"I am part of Brilliant Detroit because the only way to have a better society is through the success of our children. My children are my current and my future and Brilliant Detroit helps build success for not just my children, but the children of each neighborhood that we are in." - Brilliant Detroit Manager and Mom with Two Children

"It's not a place where you drop your kid off and pick them up later. You'll miss the true benefit of being a part of Brilliant Detroit." - Dad with One Child

We've been nurturing love, safety and growth since 2016

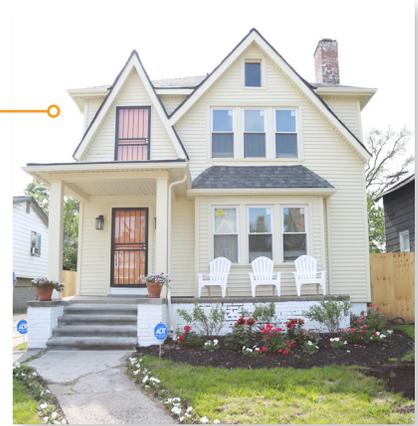


Students have increased two grade levels in reading with Center for Success after – school tutoring program.

BrilliantDetroit
creating kid success neighborhoods



Growing with care
 Growing with vision
 Growing with a big ♥



Growing a Hub

We believe that with love and safety, people can grow in powerful ways, and so our neighborhood hubs are grounded in providing love and safety. We hire from the neighborhoods surrounding our hubs because we believe kid success should be driven “with, for, and by” the community, building off of existing social capital and allowing participants to see themselves in those coordinating the programming.

Imagining Fitzgerald

Picture a house in the middle of a block. It has columns on the front porch and seems to extend back in its lot forever. It looks stately. Now imagine that it is abandoned, one of many Detroit homes that are over-assessed, over-taxed, and foreclosed upon. Years pass, the color fades, the roof wears away, the windows break and are boarded up by caring neighbors.

These neighbors see it as more than a neglected structure; they see the beauty in it. More than that, they see the beauty in their neighborhood. They want their kids to enjoy a bright future. So they organize, create neighborhood groups, and invite in Brilliant Detroit.

Brilliant Detroit buys that worn but beloved house because, together, we see the beauty in it and know more is possible. It takes time to rebuild it, but that doesn't stop us. Groups from around the neighborhood and city come together to restore and beautify it.

It's a Sunday. The newly-renovated home is set to open as the Brilliant Detroit Fitzgerald Hub on Thursday, but the painting isn't done and the furniture isn't arranged. Brilliant Detroit's CEO drives to the future hub wondering if it will be done in time. To her surprise, she finds it full of people finishing the work! The neighborhood group was assembled by Darnetta Banks and they have taken ownership of “their” hub. Darnetta, who grew up in the neighborhood and lives up the street, is now employed by Brilliant Detroit to run the Fitzgerald Hub. The house is completed with ease.

Now imagine the house is full of laughing children. 300 people from the surrounding blocks show up for the grand opening. There's food, games, tours, and excitement. **Picture all of this and know that it's just the beginning.**





Growing literacy
 Growing love
 Growing the future
 of our children

Growing a Family

Programs as Nutrients for Neighbors

Brilliant Detroit partners with 90+ different organizations to provide high-quality, evidence-based programming to families with children, belly through age eight, throughout Detroit. These programs are coordinated to meet the needs and goals of families and are continuous across early childhood. They focus on children, caregivers, as well as children and caregivers together.

Jasmine's Mission



We see the work of building kid success neighborhoods as a community-driven movement. Few represent the power and potential of this movement like Jasmine Mahone, a participating mother, volunteer, and leader at the Brilliant Detroit Osborn Hub. A mother of four, Jasmine's kids were trying to engage with a home literacy program and she was looking for GED support. Upon visiting, she was asked by Osborn staff, "If you could wish upon a star, what do you want for your family?" She felt heard and that her voice mattered.

A self-described "system child," Jasmine never felt like people in institutional spaces ever truly heard her or her children. Brilliant Detroit was a breath of fresh air because people here listened and loved her. She sees the gaps between people and service providers and works to bridge those gaps. "I am yearning for my people to feel what I'm feeling," she says.

With staff support, Jasmine has launched a mental health support group at the Osborn house. Staff enjoy her frequent messages, ideas, and infectious energy. "I am trying to become something and someone for my children and my people," Jasmine says. If you come to the house broken, Jasmine has a mission for you to leave whole and connected to a community that listens and cares.



Q: If you could wish upon a star, what do you want for your family?



Growing a Community

Building a Kid Success Neighborhood

Each Brilliant Detroit hub has or is building a local advisory team of neighbors who help with outreach, provide ongoing feedback, and select the priorities that guide the hub's direction. These neighbors are caregivers of young children, volunteers, and other local leaders. This neighborhood leadership helps organize the gifts and talents of the community toward building a kid success neighborhood.



The Brightmoor Family

We use the words “Brilliant Detroit Family” because we are all bound together. This connection is alive throughout Detroit and particularly in the relationship between Ora Williams, a Brightmoor neighborhood leader, and Rakisha Odom, a Brilliant Detroit staff member at the Brightmoor Hub.



Ms. Ora is a 40-year resident of the neighborhood who's on a mission to put the “Bright” back in Brightmoor. She worked as a case manager with the State of Michigan and has spent more than 15 years working with Brightmoor Alliance on the board and as a volunteer. She is a grandmother raising grandchildren in the neighborhood and has found a second home for those kids at Brilliant Detroit. Rakisha lives in the Morningside neighborhood on Detroit's Eastside and has a passion for connecting families with resources, something she has excelled at across numerous organizations.

Rakisha describes Ms. Ora as “my advisor and go-to person. She knows everything that's happening in the neighborhood and literally takes me by the hand to places I should be.”

Ms. Ora smiles and responds: “I love Rakisha's enthusiasm and passion. Even though she's not originally from this community, she has embraced the community as hers. She has all these post-it notes with thoughts from nighttime that she brings back to the house in the morning. She's amazing at loving on you, laughing, and taking away problems. She takes the job seriously and I love her dearly.”

Since Brilliant Detroit opened the Brightmoor Hub in March 2019, 125 families have participated in more than 2,500 hours of evidence-based education, health, and family support programming. These include BookNook, which offers high dosage literacy tutoring through an interactive, online program; Cooking Matters, which teaches parents how to cook healthy meals on a budget; and Building Early Emotional Support (BEES), which supports parents with social-emotional wellness programming for their children. Together, these programs support caregivers and children holistically, building kid success families and, eventually, entire kid success neighborhoods.

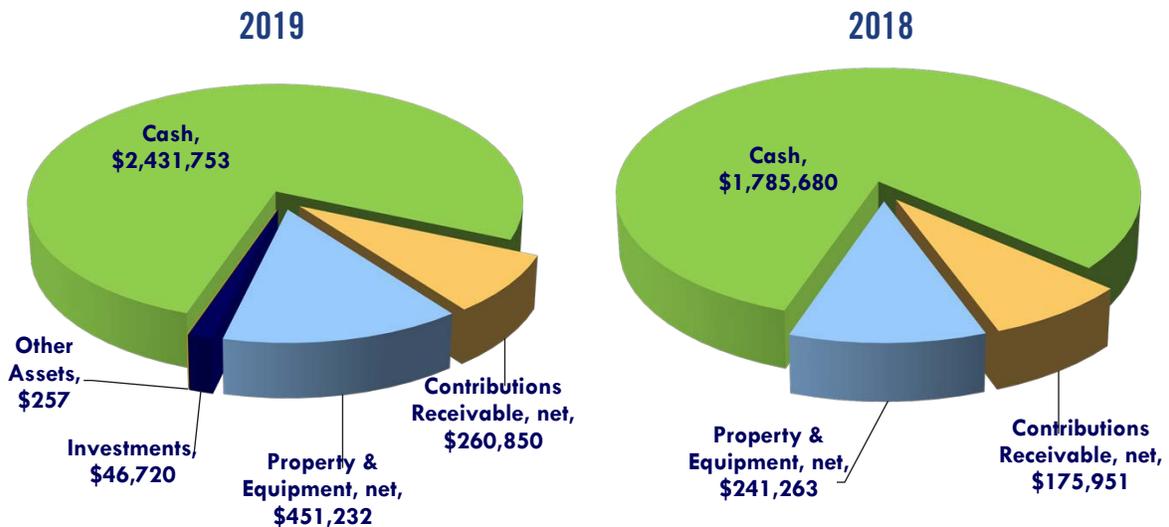


Both Ms. Ora and Rakisha are dreaming big. Ms. Ora believes that the “Brilliant Detroit house is going to be just what the name says. There will be no house like the Brightmoor Brilliant house. The future will increase the number of people who come through and benefit from the programming and be a part of the community.” Rakisha adds, “I'm excited by how the community is taking ownership – cleaning up, helping to create things, involving themselves in collective child care. This will snowball into something huge.” When it came time to start the Brightmoor Hub Advisory Team, you can believe that Ms. Ora played a major role. Now a group of neighbors works together to ensure that community voice is leading the Brightmoor Hub into the future and that families are creating a kid success neighborhood.

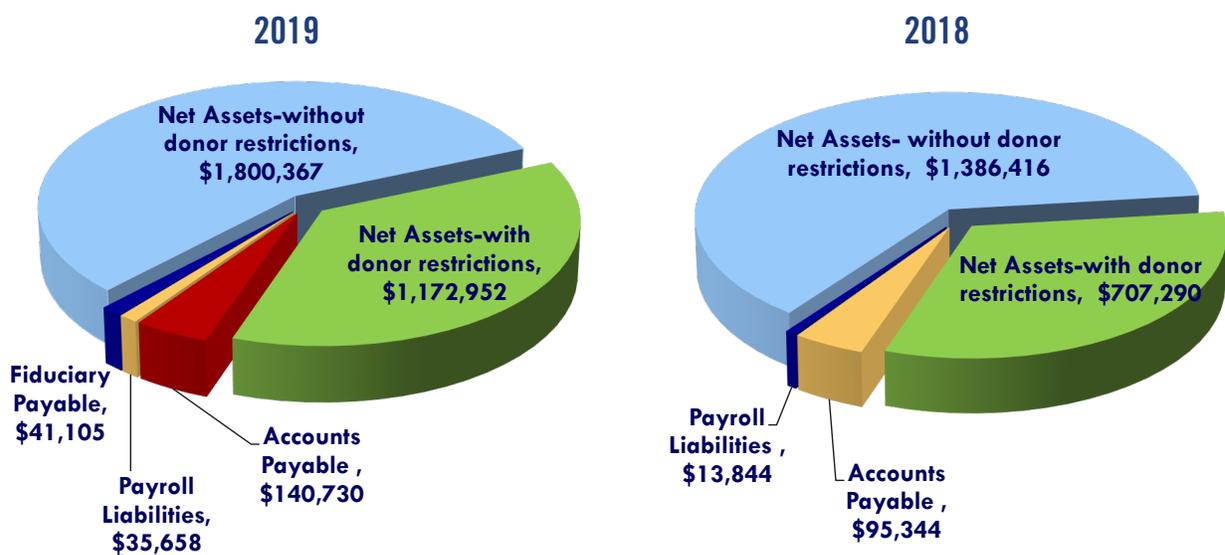


Financial Statements: Support, Revenue, and Expenses

Assets by Category as of December 31



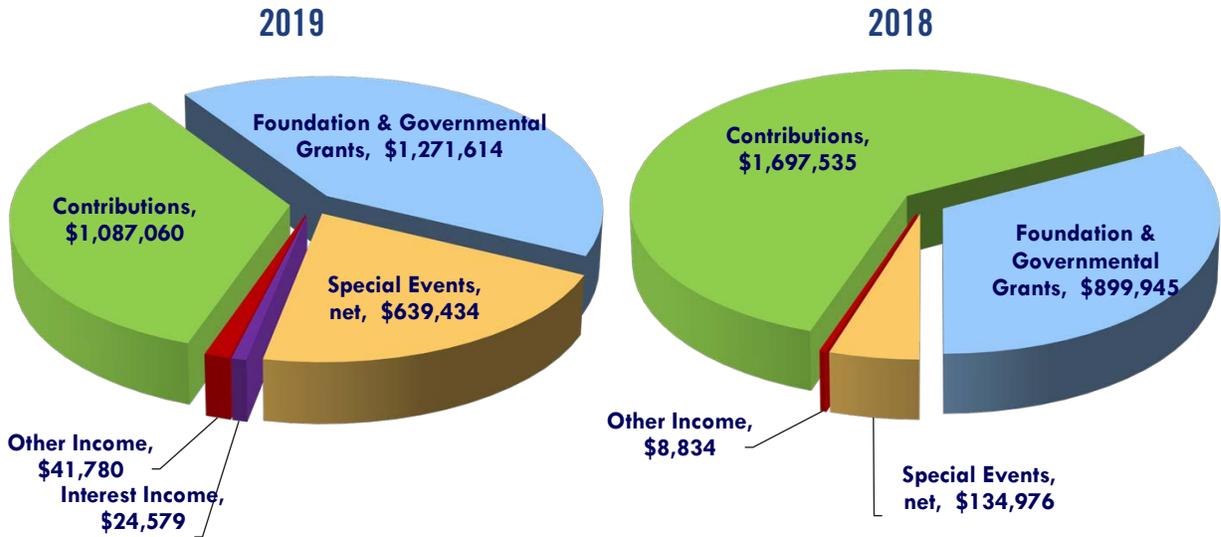
Liabilities and Net Assets as of December 31



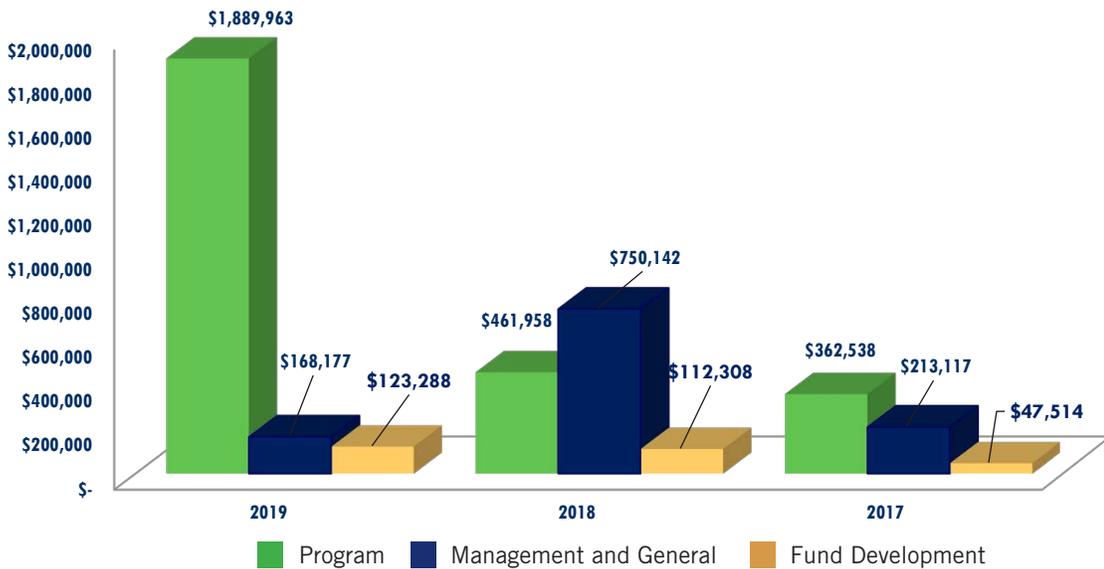


Financial Statements: Support, Revenue, and Expenses

Revenue as of December 31



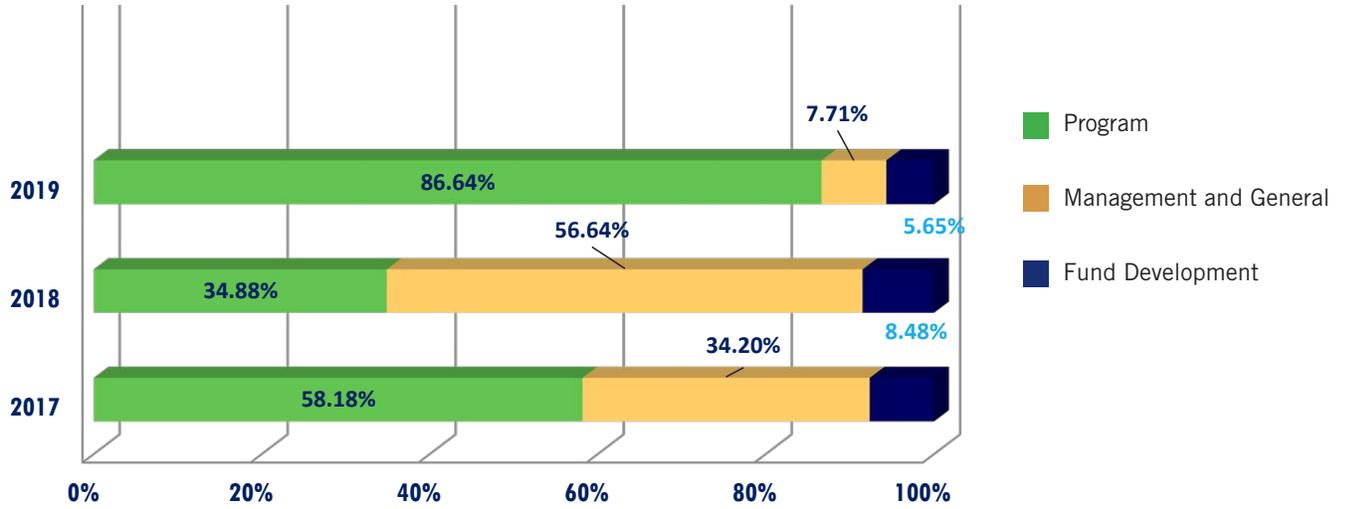
Expenses as of December 31



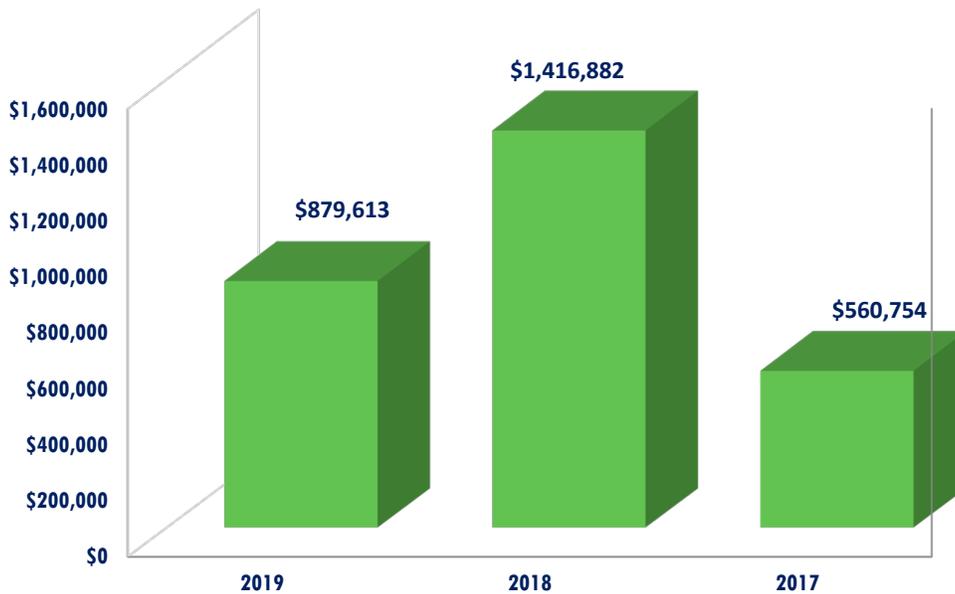


Financial Statements: Support, Revenue, and Expenses

Functional Expenses by Percent as of December 31



Change in Net Assets as of December 31





Join Us!

Love, Safety, and Growth

At Brilliant Detroit, we believe that, with the foundations of love and safety in each of our hubs, families and communities can grow to be ready for school, healthy, stable, and connected.

These connections are how communities can own their own change.

These connections are how we can truly change the world.

Brilliant Detroit provides programs and services like any other organization, but the essence of why this works is that community is built and community is there for each other. Systems, institutions, and even organizations might fail people, but at the end of the day, people don't fail each other. With only 15% of Detroit students reading at grade level by third grade and 60% living in poverty, there is too much at stake to fail each other now. And so we won't. All is possible if we come together in community.

See You Soon!

You can reach us on the phone at (313) 483-8992, or via email at: info@brilliantdetroit.org.

Also, if you're in the neighborhood(s), feel free to knock on our orange front door!



LOVE

SAFETY

GROWTH

* Coming soon

- Brightmoor:** 15509 Heyden Street
Detroit, MI 48223
- Central:** 803 Hazelwood
Detroit, MI 48202
- *Chandler Park:** 5312 Newport
Detroit, MI 48213
- Cody Rouge:** 7425 Fielding Street
Detroit, MI 48228
- Dexter-Linwood:** 2634 Webb
Detroit, MI 48206
- Fitzgerald:** 16919 Prairie Street
Detroit, MI 48221
- *Littlefield:** 12789 Indiana Avenue
Detroit, MI 48238
- *Martin Park:** 16587 LaSalle Avenue
Detroit, MI 48221
- *Morningside:** 5048 Balfour
Detroit, MI 48224
- Osborn:** 13800 Eastburn
Detroit, MI 48205
- Southwest:** 5675 Larkins Street
Detroit, MI 48210
- Springwells:** 9104 Rathbone Street
Detroit, MI 48209